



American Society of Media Photographers  
Colorado

## **Board Meeting Minutes**

Monday March 3, 2014

Meeting was called to order at 6:15PM

In attendance: Allen Birnbach, Neil Corman, James Dewhirst, Rene Pirolt, Rick Souders and his studio manager, Austin, Caleb Tkach.

Allen opened the meeting by congratulating everyone on the good job on the last two events

The Treasurer's report was reviewed. There is still some confusion over the stolen credit card situation.

## **Committee Reports:**

### **Outreach**

James has made contact with most of the schools. Rick is going to give him names for Art Institute and ?? and James will reach out to Chris Council to get contact info for the new photography program in Aspen.

We are still looking for someone to handle outreach to the community at large.

### **Communications**

Neil feels things are going well, and the website is up to date with new logo  
Based on comments (below) and email about upcoming board meetings will be sent to the membership

### **Social Media**

Paul sent an email saying that he felt social media was under control and our audience was growing.

## **Sponsorships**

Beau was not in attendance, but Allen talked about Pentax renewing sponsorship in April, and Caleb's effort to help move Mike's Camera forward in their support. UPDATE: Allen was told to contact a new person at Mike's and left a message on 3/4.

## **Membership**

Caleb has been in touch with several people who are with Wonderful Machine. They feel like they want to be separate from ASMP, but the board did not have a good solution for how to explain the two are not mutually exclusive. Something to be addressed.

Caleb gave a summary of the results coming from the calls that board members made. There was a comment that we should have a program about wedding photography and the board agreed that if we do one, it needs to be a very high end presenter. No date set for the event.

There was a request that board meetings be announced in advance so members could attend. The board agreed that an email would be sent out.

## **Programs**

1-Talked about April program with Joe Lavine to cover Creative Cloud as well as "Top Tips" for working in PS and LR. Rick suggested idea of an evening program and then a hands-on workshop the next day. The idea is that people could mix and match based on their interest level. James will check to see what the various schools in the area have for digital labs to be the venue for the hands-on, and Allen will check to see if Joe has any dates that do not work. Once James has details on the school, the program will be scheduled and promoted.

2-May program is a purely social event at 621 Studio. Date has not been set.

3-June and July will not have programs.

4-August is BBQ and estimating program at Rick Souders. Neil suggested bringing in Bill Cramer, possibly doing a multiple day event. This needs to be followed up on, not sure who will take that on.

5-September Copyright program, possibly with David Ratner. Allen will follow up with him to see what his knowledge is on copyright before we commit.

6-October or November. Video. Because of cost of bringing in someone from out of town, Caleb suggested finding someone local who is an established filmmaker that is now doing dsr. He will reach out to CFV. Allen spoke with Jim Havey who is willing to show his work and talk about his evolution from still to motion.

7-October or November Photo Review

8-December Holiday party.

Next spring possible meetings:

-Nick Vedros possibly January or February. Allen is waiting for Canon to commit.

Assistant workshop. January, February, or March. The idea being that it would prepare students graduating in the spring.

-Gallery show of members' work in March to coincide with Month Of Photography. Ron Johnson and Diane Huntress will help on this.

-Portfolio Review in March to coincide with Month Of Photography.

### **New Business**

Seven members contacted through the call list have agreed to volunteer. The decision was to funnel them to Rene to help with meetings, and that they should be given specific programs to manage. Much like the way it was in the past where one board member took a program to steward.

Allen suggested that we need a more senior member to help with community outreach, and we all need to think about who that can be.

Meeting was adjourned at 9PM