

MINUTES OF MEETING OF THE BOARD
OF ASMP HELD APRIL 11, 2012

The April 11, 2012 board meeting was called to order at 6:00 P.M. at the Denver Press Club by the President, Richard Douglas.

The following individuals were in attendance: Richard Douglas, Michael Calanan, Trish McGinty, Allen Birnbach, Neil Corman, Andrew Pogue, Helen McGrath, Peter Wayne, Paul Rubner, and also present was Caleb Tkach.

The first order of business was the nomination of Caleb Tkach to fill one of the vacancies on the board and to serve out the remaining terms until the end of the year. Caleb Tkach was introduced and has served as an assistant to various photographers known to the board members, has worked with Renee Pirot on program planning, and has expressed interest in serving on the board. Upon motion made, duly seconded, and unanimously approved, he was elected to serve on the board.

A general discussion of sponsorship was held, with Allen Birnbach expressing the desire to have someone handle local sponsorship specific to particular programs, while he would deal with national and ongoing sponsorship relations. Trish McGinty would like to deal with sponsorship personnel regarding specific programs and Andrew Pogue noted that the board members in charge of a particular program could deal directly with the program chair, thus eliminating an extra layer of administration. All believed that was a more efficient way to go. Communication between those involved as to who was doing what was noted to be of importance.

Regarding the national mentorship program, Richard Douglas reported that Rick Souders had expressed an interest in becoming involved in that program. Last year, EJ Cole worked with the YPA Young Photographer's Alliance. ASMP is the major funding sponsor.

Regarding prospective programs, it was noted that there should be at least a 4 month lead time for board planning and implementation so as to be able to adequately plan, obtain sponsorship, and promote a program. We presently have nothing planned for August, July, September and possibly October, although Renee Pirot is moving forward with his portfolio review program and has visited Red Rocks Community College to evaluate it as a possible venue. It was decided that each board member would be requested to submit 3 suggestions for programs for the rest of the year and the coming year.

Mention was made of the ASMP national grants for up to \$3,000 which require at least a 90 day lead time for the application process and must have an educational purpose. Almost all programs can be cast as educational and this is a resource we should take advantage of and screen the board proposals for possible candidates.

There was some discussions as to whether programs should be planned for the next year in as much as there would be a new board in 2013. The conclusion was reached that at least a few programs covering the four months of the year would be a

good thing for a new board to have in place and, in any event, a new board could change any tentative plans that were made.

Based upon the results of the leadership training meeting, Michael Calanan suggested a resources survey form be circulated to the board, especially regarding what might be regarded as “warm” contacts with possible sponsors. There was also discussion as to whether board meetings should be held monthly rather than bi-monthly and it was concluded that we should stick to bi-monthly but call special meetings as circumstances required on sufficient notice (2 weeks) to enable people to adjust schedules to be able to attend. It was concluded that a Skype type meeting, while possible, was problematic and some inquiry to the Western New York chapter would be made to determine how they handled it.

A “happy hour” social event is planned so that social interaction among members can be encouraged and an alternative opportunity to attend provided for those who cannot make the first Monday 7:30 am meetings. The upcoming event is planned for Tuesday, April 17, 2012 at the Rackhouse Pub and for the 3rd Tuesday every month thereafter at various locations. We need to schedule such events at places that have either cash bar availability or agree to run separate checks.

We have the Create Denver event coming up May 12 from 10am to 4 pm, with an after event gathering beginning at 4. Board members were encouraged to attend and participate.

There was a discussion of merit memberships, which we awarded last year and which we may want to award for the coming year. The discussion centered around trying to find active, non member photographers and awarding merit memberships in order to get them acquainted with and, hopefully, active in ASMP affairs.

Upon motion made, duly seconded, and unanimously approved, the meeting was adjourned at approximately 8:15 PM.

April 14, 2012.

_____/s/Paul Rubner_____
Secretary